

360° 3D VR FILM “WE ARE STARS” NARRATED BY ANDY SERKIS NOW AVAILABLE ON STEAM.

The world's first multi-format immersive film for VR headsets and immersive dome screens is now available via Steam for HTC Vive and Oculus Rift.

Leicester, UK - December 16, 2016 - NSC Creative, the award-winning immersive production studio is launching its latest immersive science documentary We Are Stars via Steam for high-end VR HMDs. This 360°, 3D, high-frame rate experience seeks to answer some of the biggest questions of all time. What are we made of? Where did it all come from? Explore the secrets of our cosmic chemistry, our explosive origins and connect life on Earth to the evolution of the Universe.

We join the Time Master narrated by Hollywood superstar Andy Serkis, a Victorian gent with his very own time tent who whisks us off on a 13.8 billion year journey.

With expert input from leading scientists, cosmologists, astrophysicists, astrochemists, planetary scientists and astrobiologists we present humanity's current understanding of where everything, including us, came from.

The soundtrack features an original immersive score by acclaimed New Zealand composer Rhian Sheehan. The eclectic soundtrack is available to stream and download for free at the film website <http://wearestars360.com/soundtrack>

We Are Stars is the third film in the NSC “We Are...” series following on from the award-winning dome films We Are Astronomers narrated by David Tennant and We Are Aliens narrated by Rupert Grint but the first to be available in VR format.

We Are Stars is the world's first science documentary designed and created for both VR headsets and immersive dome screens in full spherical 360° high frame rate stereoscopic 3D 8k x 8k resolution.

We Are Stars is now available to purchase for HTC Vive and Oculus Rift on Steam. <http://store.steampowered.com/app/556140>

The film will be coming to Samsung Gear VR, PSVR, Google Daydream and Google Cardboard in early 2017.

More info at <http://wearestars360.com/>

VIDEO ASSETS

360° VR Trailer - <https://youtu.be/yznQ1JSU8cw>

Flat-screen HD Trailer - <https://youtu.be/iSAU9ktkbLk>

BTS Movie - <https://youtu.be/wy0oYChR9pM>

IMAGE ASSETS

Key images - <https://flic.kr/s/aHskQL9bn8>

QUOTES FROM THE PRODUCTION TEAM

Paul Mowbray, Producer “This film pushes the bleeding edge of VR out to edge of the universe. Over 2 years in the making, we have smashed our render farm 24/7 to generate the billions of pixels necessary to bring this epic story to life in stunning 3D 60fps Ultra quality, hold onto your HMD!”

Max Crow, Director “When you start dealing with stories on the cosmological scale it is very easy to lose sight of the human story. With the “We Are...” series of films the human side to the latest astronomy and space science research has always been at their core. With We Are Stars it is more relevant than ever as we connect life on earth with the big bang and attempt to give the audience a sense of where they have come from and what they are fundamentally made of. The fancy headline technical specifications make for an incredibly immersive experience like no other but it is the story at its heart that truly immerses the viewer in a universe of wonder and enlightenment.”

Aaron Bradbury, Stereographer “We are able to capture the awe-inspiring experience of watching an awesome film on a giant IMAX® screen and not only transport that into the home but go beyond it with higher frame rates and completely surrounding the viewer from every angle with 3D 360 degree visuals.”

Ian Smith, CG Supervisor “There are lots of VR games and tech demos on the market at the moment but We Are Stars gives HMD owners a new type of cinematic, immersive experience which allows them to sit back, relax and be transported into the cosmos. This may be a 360° video experience but the addition of 3D and HFR plus an award-winning narrative make it one that people won't forget.

Philp Day, Lead Tools Developer “We wanted to create a high-end 360° video playback environment that people would feel familiar with but also make the most of the plethora of interfaces available. We support Vive and Xbox controllers, Rift remote, Keyboard and Rift Touch support is coming real soon. This is all packaged with an intuitive interface which allows you to navigate the film just as you would expect.”

FILM RELEASE INFORMATION

The 25 minute film is now available on Steam for HTC Vive, Oculus Rift and OSVR.

<http://store.steampowered.com/app/556140>

The film will be coming to Gear VR, PSVR, Google Daydream and Google Cardboard in early 2017.

The film is also available to license for public performance in VR theatres and Fulldome Planetariums internationally and available in upto 8k x 8k 3D 60fps Fulldome format.

VR HMD preview material and dome screenings available on request.

More info at <http://wearestars360.com/>

WE ARE STARS AWARDS

Best Show - Fiske Fulldome Festival 2016

Directors Award - Jena Fulldome Festival 2016

Official Selection - Fulldome UK 2016

ABOUT NSC CREATIVE

NSC Creative is an award-winning studio that specialises in immersive content for VR, Fulldome, Theme Parks and Museums with over 15 years of experience. Heralded globally as innovators of immersion, they have installed immersive experiences in over 800 venues across 60 countries in 25 languages. The studio has a wide range of expertise from pre to post production and are able to tackle the immense challenges of any immersive project. NSC Creative is based at the National Space Centre, the UK's #1 space based visitor attraction with over 300 thousand visitors a year.

More info at <http://nsccreative.com/>

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